

**Summary  
Idaho Women Lawyers  
Membership Committee  
June 11, 2008 Meeting**

**I. Attendance:** Deb Nelson, Valerie Charles

**II. Future Meetings**

- A. Meetings to be scheduled periodically as needed
- B. Most communications with occur via email
- C. **Next meeting:** 08.20.08, 12:00pm MST, location TBD

**III. Assessment of estimated current membership statistics**

- A. 2008 statistics (estimated):
  - 1. Licensed Idaho attorneys: 5000 (approx.)
  - 2. Female: 1,200 (approx. 24%)
  - 3. Current members: 74
  - 4. Former members who have not yet renewed: 24

**II. Set goals for March 2008 – March 2009**

- A. **Current goal:** double membership to 150 members by annual meeting 2009

**III. Prioritize steps necessary toward goals**

- A. Create written membership sales pitch
- B. Email solicitation to recruit more members to join membership committee and assist with goals
- C. Mail (letter or postcard) and/or email membership solicitation with sales pitch to former members
- D. Post sales pitch on website
- E. Publish sales pitch letter in The Advocate

**IV. Actions needed to achieve goals:**

- A. Bring sales pitch and membership form to every event and solicit membership
- B. Identify sectors and target female attorneys for membership
  - 1. Potential Sectors

- a) Public – state
- b) Public – federal
- c) Private – large
- d) Private – solo to small firm
- e) Corporate
- f) Law school
- g) Non-Profit
- h) Other

- 2. Identify membership recruiting opportunities within each sector
- 3. Identify existing members within each sector who are willing to approach colleagues about joining IWL

C. Have IWL booth at ISB Practical Skills Seminar

- a) March
- b) September

D. Have IWL presence at New Attorney Reception following seminar

- a) March
- b) September

E. Coordinate with Young Lawyers Section

- a) Co-sponsor event?
- b) Co-sponsor CLE?

F. Coordinate with U of I

- a) Potential North Idaho chapter contacts
- b) Potential student contacts

G. Coordinate with Concordia Law School

H. Have presence at ISB Annual Meeting

- a) October

I. Implement statewide correspondence to pitch IWL

J. Post minutes of committee meetings on website